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## FOR IMMEDIATE RELEASE

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## **DART Holds Community Photo Contest for Central Iowa Residents**

Central Iowa residents are invited to participate in a Community Photo Contest being held this month to commemorate the 5<sup>th</sup> "birthday" of the Des Moines Area Regional Transit Authority.

DART was created in 2006 out of the Metropolitan Transit Authority, or MTA, as part of an effort to expand public transit's reach in the region. As part of the contest, DART is seeking images from residents showing how public transit is used in their communities.

The photos will be used for ongoing marketing efforts by DART to highlight the breadth of public transit options available throughout Central Iowa. These include city bus routes and Express bus routes in the metro, the On Call and Paratransit service throughout Polk County, and the RideShare vanpooling program that extends into 17 counties surrounding Polk County.

Contest details and rules are available online at <a href="www.ridedart.com">www.ridedart.com</a> or by calling 515-283-8100. Entries are due by Monday, October 31, and can be submitted by email to <a href="mailto:dart@ridedart.com">dart@ridedart.com</a> or by mail to DART Community Photo Contest, 1100 DART Way, Des Moines IA 50309.

The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit our website at <a href="https://www.ridedart.com">www.ridedart.com</a> or call 515.283.8100.